



Senior Product Manager and Web3 builder with 10+ years in SaaS and fintech with a proven track record of leading agile cross-functional teams from concept to launch. Smart contract developer, DeFi and AI specialist, active DAO contributor.

Experience

April 2024 - Now



**Product Owner | AI and Web3 developer**

*Vaudoise Assurances - Lausanne, Switzerland (day role) | Self-directed Web3 (concurrent)*

- ✓ Built a Cloud Service Center ("Cloud Assembly Factory") providing Azure infrastructure for Vaudoise's digital products
- ✓ Developed and deployed Solidity smart contracts (Cyfrin Updraft program)
- ✓ Active governance contributor at Hyperlink and ICP GoldDAO
- ✓ Built expertise in Machine Learning, Neural Networks, Deep Learning and LLM (DeepLearning.AI, Stanford University)

Jan - Nov 2022 (11 months)



**Product Manager**

*Powens (ex-Budget Insight) - Paris, France*

- ✓ Managed the API Bank product, the bank data aggregation market leader in France
- ✓ Led the integration of the PSD2 APIs to cover more than 90% of the French banking market
- ✓ Increased end users conversion rates by 30% thanks to app authentication
- ✓ Developed the B2B services client segment (accounting, ERP, payroll) by conducting discovery research with clients to consolidate leadership in the market

Jan - Sep 2021 (9 months)



**Product Manager**

*Adeo - Lille, France*

- ✓ Managed the Data Finder, an internal portal and API for sharing and discovering group data
- ✓ Designed and delivered an orchestrator to automate the subscription of the Data Finder services in order to increase the user experience and reduce the workload of the support team
- ✓ Designed efficient onboarding workflows to allow non tech users to easily share their data

Apr 2018 - Dec 2019 (1 year 8 months)



**Product Manager**

*Allianz Trade (ex-Euler Hermes Digital Agency) - Paris, France*

- ✓ Managed the API Single Invoice Cover (SIC), the first B2B API in the market allowing Factoring clients to request invoice covers in real-time
- ✓ Increased revenues thanks to higher volumes of invoices covered but contained loss ratio
- ✓ Collaborated with Crédit Agricole during the launch of their factoring product Cash in Time, using the SIC API to insure invoices
- ✓ Continuous improvement of the product

May 2014-Aug 2017 (>3 years)



**Product Manager**

*GENIAC - London, UK and Madrid, Spain*

- ✓ Managed GENIAC, a platform taking care of SMEs administrative and compliance tasks (accounting, HR, legal) to enable them to spend their time on growth
- ✓ Designed the MVP securing a Series A investment, then led a strategic pivot into HR and payroll services."

Jan - Jun 2014 (6 months)



**Product Owner**

*Business Of Fashion - London, UK*

Designed, shipped and launched the BoF career website.

Jan 2006-Apr 2013 (>7 years)



**Java Developer, Release Manager, Project Manager, Business Analyst**

*Accenture - Paris, France*

Progressed from developer and release manager to business analyst and project manager, delivering loan and payment applications for retail banks Société Générale, Crédit du Nord and Banque Populaire.

Contact

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Education

- Master's Degree in Engineering [EPF - Ecole d'ingénieurs](#) (2005)
- Scientific Baccalaureate ('A' Levels), Lille (2000)

Certifications

- DeFi (Duke University 2025)
- Machine Learning (Stanford 2024)
- UX Design (Google 2024)
- Drone pilot (2023)
- Scrum Master (2010)

Skills

Methodology & Concepts

UX Design, Design thinking, Lean startup, REST API, Agile Scrum & Kanban

Tools

Figma, Axure, Miro, Google Analytics, Segment, Selenium, Jupyter, Confluence & Jira, Jekyll, Wordpress, Notion, Postman, Github

Tech

Python, Perl, Java, Linux, PHP, SQL, Javascript, Jenkins, GCP, Azure, AWS

Web3

Solidity, Smart Contracts, DeFi, Tokenomics, DAO governance, ICP (Internet Computer Protocol)

Languages

|          |               |
|----------|---------------|
| English: | Fluent        |
| French:  | Mother tongue |
| German:  | Intermediate  |
| Spanish: | Intermediate  |

Interests

- Argentinian tango, Kung Fu, Boxing, Squash, Cycling, Sailing
- Economy (Austrian school), Philosophy and History
- Web3, DeFi, Open Source